



Clarios is a global leader in advanced energy storage solutions, powering one in three of the world’s vehicles. We partner with our customers to develop smarter solutions that make people’s lives better. **Our goal is progress – for people, business and the planet.**



GOOD FOR PEOPLE



GOOD FOR BUSINESS



GOOD FOR THE PLANET

BASED ON INSIGHTS	We drive value for our OE and Aftermarket customers through a progress-based approach using human, market and technology insights.
BEST APPLICATION OF TECHNOLOGIES	We meet real and emerging human needs through a deep understanding of battery performance and the systems that rely on it, our unique applied engineering capabilities and superior product design.
LEADING AROUND THE WORLD	We serve markets worldwide through strong owned brands produced using best-practice operations and manufacturing plus circular supply-chain processes with unmatched scale and quality.
BUILT THROUGH PARTNERSHIPS	We create solutions using the shared experience and expertise of long-standing collaboration with customers, suppliers and partners at every level.
FUTURE-FOCUSED	We develop knowledge and advocacy today for the expanding energy storage needs of the future, continually driving toward environmental targets and outpacing regulations and competitors.

Megatrends are rapidly shaping the auto industry of the future, and for Clarios the road ahead is clear. We are out front, adding value at every link in the supply chain. Our technologies deliver uniquely sustainable next-generation performance and bring reliability, safety, and comfort to everyday lives.

Our business at a glance:

54 MANUFACTURING, RECYCLING & DISTRIBUTION CENTERS WORLDWIDE

143M BATTERIES SOLD IN 2020

\$7.6B REVENUE IN FY20

SERVING CUSTOMERS IN

150+
COUNTRIES

- GLOBAL HEADQUARTERS
- REGIONAL HEADQUARTERS

16 R&D PARTNERSHIPS

6 R&D FACILITIES

● MILWAUKEE, USA

● HANNOVER, GERMANY

● MONTERREY, MEXICO

● SHANGHAI, CHINA

16,000
TEAM MEMBERS



1 IN 3
CARS

IN THE WORLD IS POWERED BY OUR BATTERIES

130+ YEAR TRADITION OF INNOVATION AND GROWTH

THE BROADEST AND MOST EFFICIENT PORTFOLIO OF BATTERIES

STANDARD LEAD-ACID

ADVANCED LEAD-ACID

LITHIUM-ION

BRANDS INCLUDE VARTA® OPTIMA® MAC® DELKOR® LTH® AND HELIAR®, AS WELL AS PRIVATE LABEL BATTERIES



WORLD'S BEST EXAMPLE OF A CIRCULAR ECONOMY

UP TO

99%

OF THE MATERIALS IN OUR BATTERIES CAN BE RECOVERED, RECYCLED AND REMADE

BY USING RECYCLED RAW MATERIALS

90%

LOWER ENERGY AND GREENHOUSE GAS EMISSIONS

8K

BATTERIES RECYCLED GLOBALLY, EVERY HOUR, EVERY DAY IN OUR NETWORK